



16 superfood products taking flight today

More brands than ever are incorporating superfoods into their products. Here are some examples. Read the accompanying story, ["Superfoods keep gaining traction as more products pack 'em in,"](#) here.



Aiya Organic Matcha Infused Sencha

Verdant green, antioxidant-packed USDA Organic matcha is paired with sencha tea in this grassy, earthy tea. Aiya sources tea from Southwest Japan, where volcanic soil lends a unique terroir to these two green teas. We love how matcha also contains L-theanine, which relaxes you without putting you to sleep. Pyramid-shaped bags contribute to a perfect brew. **SRP: \$9.20**

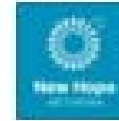


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Superfoods keep gaining traction as more products pack 'em in ow.ly/10x8Yd



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Açaí and goji are out, chia seeds and maca are in.



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Have superfoods hit their peak? Not if sales of chia seed foretell the future. Learn why superfoods keep growing and what ingredients are on the fore.

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